



FOR IMMEDIATE RELEASE

Contact: Logan Kock, Santa Monica Seafood (310) 886-7935

THREE NEW MEMBERS TO JOIN SEA PACT

Rancho Dominguez, CA, December 17, 2013 -- Two American and one Canadian company recently became new members of Sea Pact; Stavis Seafood, A.C. Covert, and J.J. McDonnell have signed on as the group's newest members. The now 9-member group has increased its reach and economic impact with the new additions.

“It’s really exciting how many different companies from the U.S. and Canada are expressing interest in the group,” said Logan Kock, Chair of the Sea Pact Advisory Committee. “We’re looking forward to the wide range of experience and creativity these new companies will add to our already diverse base.”

The three companies selected to join Sea Pact are:

- **Stavis Seafood** is a family business that has been a Boston Waterfront landmark since 1929. Today, Stavis distributes both nationally and internationally from their primary distribution facility in Boston. The company remains family-owned and operated today with four members of the Stavis family still actively involved in the business.
- **A.C. Covert** has been helping to deliver Atlantic Canada’s fish and shellfish since 1938. They are recognized for their commitment to the region and their well-known Jail Island Seafood brand.
- **J.J. McDonnell** has established a market leadership position in Maryland, Washington D.C., and Northern Virginia as a provider of high quality seafood products and services. Founded in 1945, they service a wide range of customers, in both retail and foodservice.

About Sea Pact: Albion Fisheries, Fortune Fish & Gourmet, Ipswich Shellfish Group, Santa Monica Seafood, Seacore Seafood and Seattle Fish Co. are the founding members of Sea Pact and share an active progressive approach to their sustainability commitments. Sea Pact works with New Venture Fund and receives sustainability counsel from non-profit organizations FishWise and Sustainable Fisheries Partnership (SFP). Sea Pact is a project under New Venture Funds 501c3 non-profit status. To learn more about Sea Pact, visit their website <http://www.seapact.org/>.