

## **Seafood Summit - Jan 31<sup>st</sup> 2011 to Feb. 22<sup>nd</sup> 2011**

Albion Fisheries pleased to announce participation as a Silver Sponsor in SeaWeb's Seafood Choices 2011 Seafood Summit in Vancouver, British Columbia Jan 31 to Feb 2 at the Westin Bayshore Hotel and a pre-conference Vancouver Island Field Experience Jan 29-30. Please go to [www.seafoodsummit.org](http://www.seafoodsummit.org) for registration, field trip, and program information.

Every year, the seafood Summit brings together all facets of the global sustainable seafood industry for a three-day conference with the goal of making the seafood marketplace environmentally, socially and economically sustainable. Now in its 9<sup>th</sup> year, this Summit is internationally recognized as the forum that inspires productive dialogue towards helping today's business leaders critically examine the many factors influencing their place in the rapidly changing sustainability landscape. Last year's Summit in Paris attracted more than 640 attendees from 46 countries, including key representatives from the business, conservation, academic, government and media sectors.

The 2011 Summit theme "Responsibility without Borders?" encourages delegates and speakers to consider how to judge the industry's scope of responsibility. The sustainable seafood movement has collectively made great strides in the past few years, arguable the biggest paradigm shift ever witnessed in the seafood markets. However the ever-present challenge is to maintain the momentum, and bring in new collaborators and action mature we must test our community with new questions, and a common thread is emerging in those questions: what is the scope of our responsibility?